











WHY YAHIR?



It's been over a decade, since we ventured into the food business. Starting with just two international brands, within a few years we established a strong presence in the sector. Soon we introduced our own brands: VICTORIYA and VICTORIA GARDEN. Together these two brands have more than 150 products in different segments of Consumer Food Industry. We cater to both Retail and HORECA sectors.

We are committed to our consumers. We strive to adhere to our motto 'TASTE OF QUALITY". Every item in our product range undergoes strict quality control process. All our products are manufactured by world class factories with internationally acclaimed quality certificates of HACCP/BRC/USFDA/HALAL/FSSC22000. It is our passion to develop quality and tasty products that meet our commitment.



To be a market leader in providing quality & nutritious food products around the world by bringing trendy and innovative products.



We strive for continuous and sustainable growth by introducing quality and trendy food products. Our approach is always to start with our consumers and customers so that our vision can be fulfilled.

PRODUCT CATEGORIES





Natural Juices Coconut Drink



Fish & Shrimp Products Exotic Seafood



Corn & Sunflower Oils Coconut Milk & Cream





Frozen Pastries Ice Cream Cones

















NATURAL JUICES

Our carefully curated range of 100% natural Juices, have the added benefit of being the healthier choice for your loved ones. NO sugar. NO added coloring. NO added water. NO added preservatives.





POMEGRANATE NATURAL JUICE
1L | 300ML







NATURAL BERRY JUICES





1L | 300ML



BLACKBERRY NATURAL JUICE
1L | 300ML



COCONUT DRINK

Coconut drinks made from handpicked coconuts from the lush tropics of Indonesia. This vegan-friendly, gluten free options boasts of having no preservatives, no added flavour, no added sugar and no added colorings.









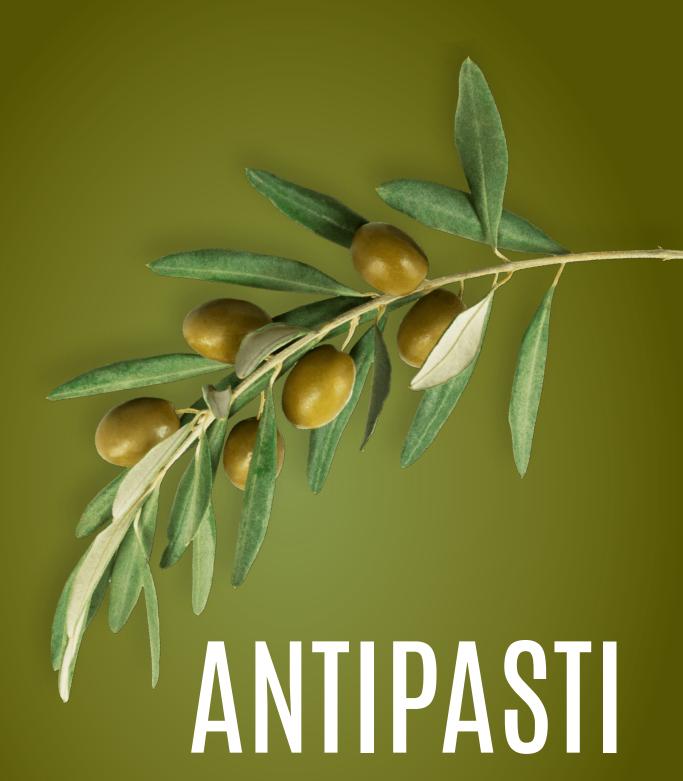
KARA COCO COCONUT WATER-NATURAL HYDRATION

1L | 500ML | 300ML



KARA COCO COCONUT MILK DRINK

1L



Taste of Quality

Our goal is to bring simple and delightful Antipasti Products, plucked fresh from the fields, processed and packed with utmost care and love. We present a wide range of Antipasti vegetable products which is a bounty from our mother nature.







Whole green olives 500gm



SLICED GREEN OLIVES 470GM



PITTED GREEN OLIVES 470GM



GRILLED GREEN OLIVES
450GM



Whole green olives 2KG



SLICED GREEN OLIVES 2KG



PITTED GREEN OLIVES 2KG



GRILLED GREEN OLIVES 2KG









WHOLE BLACK OLIVES 500GM



SLICED BLACK OLIVES
470GM



PITTED BLACK OLIVES
470GM



WHOLE BLACK OLIVES 2KG



SLICED BLACK OLIVES
2KG



PITTED BLACK OLIVES 2KG









VINE LEAVES 470GM



VINE LEAVES
1070GM



STUFFED VINE LEAVES
400GM



STUFFED VINE LEAVES 2000GM





BOTTLED PICKLES





 $\frac{\text{JALAPENO RED-SLICED}}{370\text{ML}}$



PICKLED BABY CORN 370ML



PICKLED MIXED VEGETABLES 670GM



PICKLED SLICED BEETROOT 480GM



 $\frac{\text{PICKLED CUCUMBER}}{500\text{ML}}$



PICKLED BABY CUCUMBER 370ML



HAMBURGER CHIPS 500ML



 $\frac{\text{JALAPENO GREEN - SLICED}}{370\text{ML } \mid 580\text{ML}}$







PICKLED WHOLE CUCUMBER 4250ML



PICKLED BABY CUCUMBER
4250ML



HAMBURGER CHIPS 4250ML



JALAPENO GREEN - SLICED 100GM



JALAPENO RED - SLICED 3100GM



PICKLED BEETROOT - SLICED 3000GM





BREAKFAST CEREALS

Taste of Quality

We present tasty and high quality cereal based breakfast, accessible to all. These products cater to the nutritional needs, consumption habits and varied preferences of quality conscious consumers. Enjoy our cereals range.



BREAKFAST CEREALS





CORN FLAKES

500GM





CHOCO SHELLS

500GM



CHOCO BITES

500GM





COOKING AID

Taste of Quality

A select range of Cooking Oils and Culinary Products. Utmost care has been taken to bring this range of oils and culinary aids that meet the internationally accepted quality standards. Every kitchen can confidently use them.









CORN OIL

1L | 5L

SUNFLOWER OIL

1L | 1.8L | 5L





















KARA UHT COCONUT CREAM 24% FAT
65ML | 200ML | 500ML | 1000ML





KARA ORGANIC COCONUT CREAM 24% FAT 200ML



KARA COCONUT CREAM POWDER
50GM | 250GM







KARA UHT COCONUT MILK 17% FAT 200ML | 400ML | 1000ML

kara



KARA ORGANIC COCONUT MILK 17% FAT 200ML



KARA ORGANIC VIRGIN COCONUT OIL 500ML | 220ML



KARA COCONUT CREAM- CAN 400ML



KARA COCONUT MILK- CAN 400ML



CANNED TUNA

Taste of Quality

Our wide range of High quality Tuna is produced according to international standards. This is sure to be a welcome addition to your daily lives for a quick and healthy snack.















LIGHT MEAT TUNA IN BRINE
160GM | 1750GM



WHITE MEAT TUNA SOLID IN BRINE 160GM



WHITE MEAT TUNA SOLID IN SUNFLOWER OIL 160GM



WHITE MEAT TUNA SOLID IN OLIVE OIL 160GM



LIGHT MEAT TUNA SOLID IN OLIVE OIL 160GM



TUNA FOR SANDWICH IN SUNFLOWER OIL 160GM





FROZEN SEAFOOD

Taste of Quality

Throughout the years our challenge has been to keep our commitment to consumers "TASTE OF QUALITY" when dealing with a commodity as vulnerable as seafood. But we have been successful in keeping our commitment.













BREADED FISH BURGER 400G



ZING O FISH FILLET 300G









AUEU OHNIMPO

250G



BREADED JUMBO SHRIMPS

250G



BREADED SHRIMP POPCORN

250G



BREADED BUTTERFLY SHRIMPS

250G



BREADED TORPEDO SHRIMPS

250G









400G | 800G



PREMIUM SALAD SHRIMP 400G | 800G





PREMIUM PEELED SHRIMP 400G | 800G



 $\frac{\text{PREMIUM COOKING SHRIMP}}{400\text{G } \mid 800\text{G}}$



SEAFOOD MIX 400G









PREMIUM SQUID RINGS 500G



BREADED SQUID RINGS 250G



HALF SHELL MUSSELS 1KG









WHITE FISH FILLET 10KG



BREADED FISH FILLET NATURAL 1KG



BREADED FISH FINGERS 1KG



SHRIMPS RAW PD 60/80 1KG



SHRIMPS RAW TAIL ON 21/25 1KG



BREADED BUTTERFLY SHRIMPS 21/25 1KG



BREADED JUMBO SHRIMPS 1KG



BREADED SQUID RINGS
1KG



FROZEN POULTRY AND MEAT

Taste of Quality

We have left no stones unturned to ensure TASTE & QUALITY of each of our products. Every item in our product range undergoes strict quality control process.













TENDER CHICKEN BREAST- TRAY

TENDER CHICKEN BREAST- IQF

TENDER CHICKEN BREAST- BLOCK

450G 1KG 2KG



CHICKEN SHISH TAWOOK 250G



CHICKEN TIKKA 250G



TENDERIZED CHICKEN CUBES 500G





Breaded
Chichen Megget

Seadard (1-5 of 10-5 o

BREADED CHICKEN NUGGETS

200G | 1KG



CHICKEN KIDDYS NUGGETS

400G





ZING-O CHICKEN STRIPS

450G | 1KG



BREADED CHICKEN FILLETS

350G | 1KG





CHICKEN POP CORN

300G | 1KG





CHICKEN SHEESH KEBAB

450G | 1KG







ZING-O CHICKEN FILLET 450G | 1KG



ZING-O CHICKEN FILLET SPICY
1KG





CHICKEN MEAT BALS
300G | 1KG



CHICKEN CHEESE STICKS
280G



BREADED CHICKEN BURGER PATTY
400G



CHICKEN BURGER PATTY
1KG







300G | 1KG



BEEF BURGER 1KG











TENDER CHICKEN BREAST

2.5KG



 $\frac{\text{CHICKEN NUGGETS}}{1\text{KG}}$



ZING-O-CHICKEN STRIPS 2.5KG



BREADED CHICKEN FILLETS
1KG



CHICKEN SEESH KEBAB
1KG



ZING-O-CHICKEN FILLET
1KG



PASTRIES

Taste of Quality

All our products are manufactured by world class factories with internationally acclaimed quality certificates of HACCP / BRC / US FDA / HALAL / FSSC22000. This ensures our consumers the enjoyment of having tasty & quality foods.









PLAIN PARATHA 400G



CHEESE SAMOSA 240G



VEGETABLE SAMOSA 240G



CHICKEN SAMOSA 240G



CHEESE SPRING ROLLS
240G



VEGETABLE SPRING ROLLS
240G



CHICKEN SPRING ROLLS 240G









CAKE CUPS- CHOCO DIPPED 12C 99G



MINI CAKE CUPS 42C 45G



CAKE CUPS 24C 99G



CAKE CUPS 12C 50G



COLOR CUPS 18C













CLASSIC WAFFLE CONES 12C 199G



 $\frac{\text{JACKETED CLASSIC WAFFLE CONES 12C}}{\text{199G}}$



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